

May 12, 2005

We at Loccisano's have been so pleased with our signs from Global Sign. From the day that Jarrett came in to demonstrate these signs to the day that they were finished installing has been a breeze. We only had to choose what we wanted and Global Sign took care of the rest (even the sign permit!!). Jarrett and his co-workers were pleasant and courteous.

As for the impact of these signs, we have had numerous positive comments from our customers. They come in just because of the specials we display. One thing that I hadn't anticipated is how personal these signs are. Just saying "Good Morning," or "Happy Mother's Day" reaches out to those driving by or coming in to shop.

The best part of our new signs is how easy they are to program. Jarrett was very patient as he taught me the program (which is so simple). And actually, the software that Global Sign uses is what pushed us to choose Global Sign compared to their competitors. You can program so many items and when you want them to be displayed. So when we're closed on Christmas, I can have a Merry Christmas greeting ready to go along with new items for the week ahead, yet I won't have to come in Christmas Morning to put them in!

It has been a pleasure working with everyone from Global Sign. We'd do it again in a heartbeat!

Sincerely,
Cara M. Loccisano
Manager - Loccisano's Golden Dawn
Ellwood City, PA