

FROM: VIET NAM VETERANS OF AMERICA  
CHAPTER 862 BEAVER COUNTY AND  
HOOKSTOWN FAIR 8/22 thru 8/26

DEAR ASHLEY,

I would like to take this opportunity to say THANK YOU for the use of your sign during the Fair to advertise the Viet Nam Veterans 6th annual Duck Race. This is our biggest fund raiser for the year and I can certainly say the sign gave us GREAT advertising. I might add we were sold out of tickets several hours before the race started.

During the week I was wearing two hats as I serve on the HOOKSTOWN FAIR BOARD and I am a member of VVA CHAPTER 862 and chairman of the duck race. Being there during the entire week gave me the opportunity to talk with many people and I can truly say Fair ATTENDEES, Fair Board Members and members of VVA Chapter 862 were truly impressed with the sign structure and capabilities.

During the week I had many people who passed the sign on route 168 tell me how impressive it was especially at night. I had several inquires on rental fees and I referred them to your 800 number.

Again many thanks for your help and support.

Bill Laughner

Vice Chairman Hookstown Fair  
VVA Chapter 862 Duck Race Chairman

P.S. Received many positive comments on the road signs I had you make for the Fair